

## Installation is a snap

The Light Tape® system consists of three elements: a Light Tape® EL lamp and connector, SMART Driver™ power supply, and a mounting extrusion for exterior installations or to prevent tampering. Generally for indoor applications, a protective over laminate or double-sided tape can be used to mount Light Tape®. The exterior extrusion system enables Light Tape® to expand and contract with changes in the weather.

## Energy efficient

Not only is Light Tape® easy to install, but it's easy on the wallet. Our unique low energy design uses less than 8 watts per square foot (0.6 watts per linear foot) with even illumination at equal brightness of 140 cd/m<sup>2</sup>. A 1" width strip of Light Tape® is 40% more efficient than LED's and 60% more efficient than florescent. And the efficiency rate is twice that for our 1/2" Light Tape®. Expect to pay no more than \$100 per year in operating costs.

## Light Tape is brought to you by Electro-LuminX

Electro-LuminX, the manufacturer of Light Tape®, has been building and refining this technology for more than a decade.

Give Electro-LuminX a call today at 804.530.8536, or visit us online at [www.lighttape.com](http://www.lighttape.com) to learn more about this exciting product. When it's time to bring your imagination to light, there's nothing in the world better than Light Tape®.



# Bring your imagination to light



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**Light Tape**  
Electro-LuminX LLC

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Looks Like Tape,  
Lights Like Neon

**Light Tape**  
Electro-LuminX



## Prepare to be illuminated

Imagine a light bulb you can bend around any surface, for hundreds and hundreds of feet, indoors or out. It's as thin as the brochure you're holding and costs a fraction of what other LED, fiber optics, neon or florescent lighting systems cost to operate or maintain. That's Light Tape®.

Light Tape® is the longest, thinnest, brightest and most durable electroluminescent light in the world. Nothing else on earth will do for you what our Light Tape does. In fact, it is the most important innovation in light since the invention of the bulb. Once you see what Light Tape can do, we believe you'll agree.

## Your only limitation is your imagination

You can illuminate anything with Light Tape®. If you have a brilliant idea, Light Tape® will bring it to light. In fact, you've probably already seen the bright applications people just like you have envisioned for this amazing breakthrough.

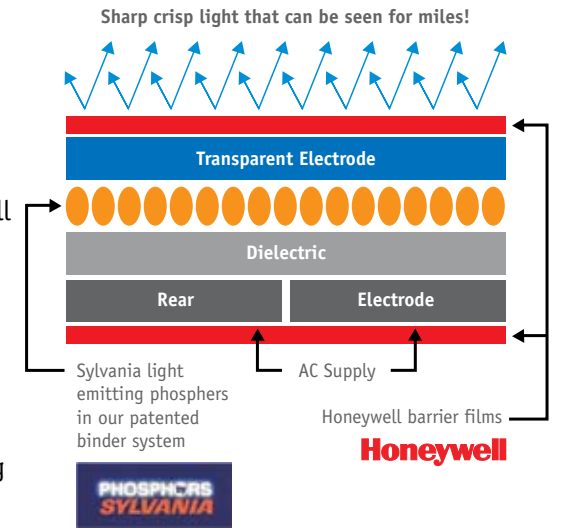


### Use it everywhere

Airports • Amusement • Automotive • Banners • Baseboards • Bars • Boats • Bus Shelters • Cars • Casinos • Cinemas • Concerts • Dance Floors • Displays • Decks • Entertainment • Evacuation • Exits • Fountains • Fun houses • Garage Doors • Graphics • Home Theaters • Hospitals • Hotels • Industrial • Keypads • Kiosks • Landscape • Marine • Menus • Military • Museums • Pathway Lighting • Patios • Residential • Restaurants • Safety • Signage • Transit

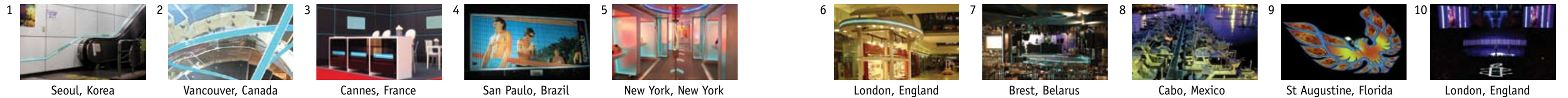
## Here's how Light Tape® Works

Our patented Light Tape® employs Electroluminescence (EL) technology. EL is the conversion of electrical energy into light by activating a phosphor layer with an alternating current. Light Tape® illuminates consistently over an entire surface area and offers a bend radius of 2mm. Only the best materials are used, such as Osram Sylvania premium quality light emitting phosphors and Honeywell International's barrier films. It contains no glass and no gas and generates no heat. Compared with other EL technologies, Light Tape® is 2.5 times brighter at the same current which translates into a longer commercial lifetime. Light Tape® typically lasts 10,000 to 30,000 plus hours depending on brightness. In addition, our environmental protection barrier is drastically different from other EL technologies, which typically use a PET encapsulate. Our encapsulating barrier system further protects Light Tape® with a UL V-1 anti-burn rating as well as anti-graffiti and chemical resistant properties.



## Light Tape® looks brilliant for your bottom line, too


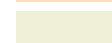







Whether you are looking to replace an outdated or aging system, or you're considering a new application to make your place of business more exciting, more inviting or safer, Light Tape® is the answer. It burns less power than old-fashioned lighting, so it's easier on your wallet, consuming only about 1/2 watt per linear foot (6 watts per square foot) depending on operating conditions.












## For any application, Light Tape® is a perfect fit

Custom sizing and color matching is available for those critical applications. Light Tape® is infinitely versatile. It can be customized to literally "fit" your application. Available in rolls for easy storage, Light Tape® is manufactured in lengths of 300 feet and in widths between 0.25 to 24 inches. Just imagine everything you can light up with Light Tape®. There's nothing else quite like it. If this is the effect you're trying to achieve, Light Tape® is the only way to make it work. Even custom panels are available, as well as standard POP sizes (8.5 x 11"). Of course, strips and panels can be manufactured and cut to your specifications, too. (Note: Pantone colors are listed as a general reference only).

### Off Color

-  Media White (PMS 162)
-  Natural Blue (PMS 5807)
-  Electric Blue (PMS 286)
-  Orange (PMS 151)
-  International Red (PMS 805)
-  Rich Red (PMS 187)
-  Yellow (Pantone Yellow 2X)
-  Medium Green (PMS 802)
-  Forest Green (PMS 3298)

### On Color

-  Media White (PMS 656)
-  Natural Blue (PMS 637)
-  Electric Blue (PMS 300C)
-  Orange (PMS 716C)
-  International Red (PMS 1645)
-  Rich Red (PMS 172)
-  Yellow (PMS 802C)
-  Medium Green (PMS 360)
-  Forest Green (PMS 321)



Light Tape is being used in many industries in North and South America, Africa, Asia and Europe. In fact, you probably remember the way it illuminated the marching band during the halftime show at Super Bowl XLI.

1. Safety
2. Architectural
3. Trade Show
4. Signage
5. Amusement
6. Foodservice/ Retail
7. Night Clubs
8. Marine
9. Custom shapes
10. Entertainment

## There's an entire family of Light Tape® products

### Light Tape® Extreme

Engineered for indoor and outdoor applications for maximum lifetime. It's manufactured utilizing our patented UV barrier chemistry to stand up to any extreme weather conditions.

### Light Tape® Signage

If you want to light up your signs, Light Tape® Signage is ideal for backlighting or adding a little shimmer to your image. It's available in custom or standard POP sizes or with moving animation.

### Light Tape® Mobile

If it moves, you can Light Tape® it. Automotive advertising, trains, planes or wearable opportunities. Or operate remote signage from DC battery supplies integrated with a photovoltaic rechargeable system.

### Light Tape® Shapes

Corporate logos or any other shape you can imagine can be cut to your specifications. The thinnest illuminated shape you will ever see is possible with Light Tape®, and you don't even need to incorporate light boxes to compromise your design.